



PRELIMINARY PROGRAM *
PAYINN FEST. ALL ABOUT PAYMENTS.
September 20, 2022, Kiev, Ukraine
OFFLINE + ONLINE FORMAT

09.00 - 09.30 - Registration for the conference.
9.30 – Opening of the Conference, welcome speech

09.30-10.15 –GROWTHMIND SESSION: «2030 vision. What should your payment strategy look like towards the end of decade?»

A banking revolution is in full swing and a new wave of banks is challenging and changing the face of banking. New banks, neo-banks, beta banks and non-banks discuss partnership, agility & speed, profitability and scalability, in-house payment innovation, the launch of new products & the impact of Covid-19

10.15 – 11.15 – STRATEGIC SESSION:
“WORLD WITHOUT BORDERS. FUTURE OF PAYMENTS MARKET”

10.15-10.25 Harmonization of payment rules in the EU and Ukraine: successes, failures and prospects
10.25.-10.45 Hottest tendencies in European payment innovations
10.45-11.05 Banking & Fintech - experience of the synergy

11.05-11.30- Coffee and networking

11.30 - 12.50 –CASE-STUDY SESSION:
«CUSTYOMER EXPERIENCE AND PAYMENT SOLUTIONS»

11.30-11.50 Payment solutions CX. How tailoring products with customer in mind can accelerate your growth
11.50-12.10 Development of financial services and tools
12.10-12.30 Retail trade and payments. Successful cases of partnership

12.30-13.15 –PANEL DISCUSSION:
«FUTURE IS OPEN! BUILDING A THRIVING OPEN FINANCE ECOSYSTEM»

13.15-14.00- Lunch

14.15 - 15.30 –INNOVATION SESSION:
«DEVELOPMENT OF PAYMENT TECHNOLOGIES AND INSTRUMENTS»

14.15-14.40 Biometric verification of customers - an innovative approach and practical implementation
14.40-15.05 Payment security
15.05-15.30 How to optimize the payment process for the client. Innovative solutions
15.30-15.50 AI for increasing efficiency in the field of payments

15.50 – 16.10 - Coffee and networking

16.10-17.00 – BUSINESS BATTLE
«TRANSFORMATION OF THE CLASSIC BANKING MODEL»

17.00 – Q&A, networking

*The organizers reserve the right to make changes
the Forum program*

Keep up to date with the information on the site - www.business-format.com.ua